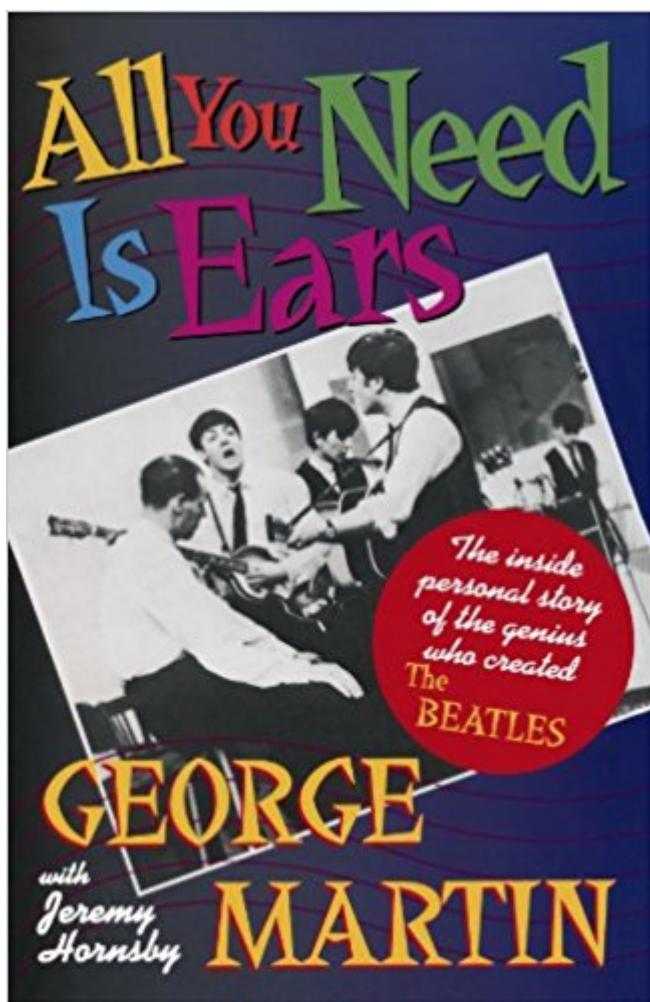


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# All You Need Is Ears: The Inside Personal Story Of The Genius Who Created The Beatles



## Synopsis

"George," he said, "I don't know if you'd be interested, but there's a chap who's come in with a tape of a group he runs. They haven't got a recording contract, and I wonder if you'd like to see him and listen to what he's got?" "Certainly," I said, "I'm willing to listen to anything. Ask him to come and see me." "O.K., I will. His name's Brian Epstein..." *All You Need Is Ears* is the story of George Martin, the man who spotted the Beatles' talent, who recorded and produced them from the start, and who brought their musical ideas to life. In this witty and charming autobiography, he describes exactly what it was like to work in the studio with the Beatles--from the first audition (and his decision to scrap Pete Best on drums) to the wild experimentation of *Sgt. Pepper* (complete with sound effects, animal noises and full orchestras in evening dress at the direct request of Paul McCartney). This is a singular look at the most important musical group of all time, and how they made the music that changed the world: No other book can provide George Martin's inside look at their creative process, at the play of genius and practical improvisation that gave them their sound; it is an indispensable read for Beatle lovers and anyone interested in the music world.

## Book Information

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## Customer Reviews

The inside personal story of the genius who created the Beatles.

Excellent, revealingWhat fun! George Martin gives intimate insights to his work with the Beatles and other prominent groups such as the Bee Gees. The Beatles were so blessed to have him as their producer: with his musical background I believe they learned bits from him about musical

composition that they probably never would have learned from another producer. Yet, as he says, their creativity was the engine and every time they came back to make a new recording, he was astonished at the growth. Certainly his other groups, while good to very good, did not flourish creatively to the extent the Beatles did. This is a fine read to add to your collection of must-have Beatles lore, and it was authored within a few years of his working with them.

Lots of info on British stars of the 50s-60s that meant nothing to me; if you are after Beatles info, better to read Geoff Emerick's book. I skipped a lot of this.

If you're into this kind of stuff. This books for you.

Excellent book for a Beatles nerd like me!

Amazing insight into the life of one of the greatest music producers ever. I would have given it a full 5 stars, but his co-writer failed to fully edit and organize the content. Or maybe she just let him 'go off' so we got a better view into his personality? It could have been written better. I assume that is why non-writers usually have co-writers for their autobiographies. But the content was compelling. I did enjoy it. And I will probably read it again!

Book arrived in good condition. Re: content - if you are a fan of the Beatles, then i don't have to type anything else.

NICE

What can be said about the 5th Beatle not already written.. Completed in 1979. Wish there was as part two.. great read, not just limited to the Fabs.. George had a career prior to the British invasion.. def must for Beatle collectors..

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